



Together for Health to achieve Smart, Sustainable and Inclusive Growth



**Healthy Regions Final
Conference**

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Outline

- The EU Health Strategy
- Health in the EU 2020 Strategy
- Post 2013 Cohesion policy to address health

EU Health Strategy

Main goals:

- to foster good health in an ageing Europe
- to protect citizens from health threats
- to support dynamic Health Systems and new technologies

Principles:

- 1. A value-driven approach
- 2. Health is Wealth
- 3. Health in all Policies
- 4. Global Health

How to implement it?

- Cooperation with MS, **regions**, stakeholders, industry and NGOs
- Limited legislative options, alternative partnership approaches: Partnerships, Alliances, Platforms, Political Declarations
- Using best practice models to champion health

SANCO/CoR Technical platform for cooperation in health

- Involvement of regions in the implementation of the EU health strategy
- Develop long -term and sustainable mechanism
 - To participate in common actions
 - To facilitate exchange of good practice
 - To get early input from regions on policy development
- Technical platform of regions and regional networks
 - Launch on 11 June; Thematic focus on structural funds
 - 2nd Technical Platform on 25 October 2010– Health promotion and diseases preventions strategies in the regions

EU 2020 Strategy for smart, sustainable and inclusive growth

- To overcome bottlenecks for the growth through innovation, efficient use of resources and social inclusion
- 7 Flagship initiatives
 - Innovation Union, Digital Agenda
Poverty, Youth on the move ,



Why Health matters in the EU 2020 Strategy?

- Health is wealth /HLY
- Reducing health inequalities is a key precondition for social inclusion
- Health sector is a big economic sector
 - 10% of European workforce is employed in the healthcare sector.
 - Job opportunities in health grow faster than in other sectors of the economy.
 - The health sector is utilising around or more than 10% of the GDP in the Member States.
 - The health sector has tremendous potential for innovation, creating new jobs and technologies that benefit Europeans and also a global market.



Challenges for the health system in the EU

- Longer lives mean that Europe's population is getting increasingly older
- Greater demand and different healthcare needs
- Higher levels of chronic diseases
- All this translates into higher healthcare costs.
- Growing health spending between 7% and 11,5% of GDP
- Expenditure on health is growing faster than the rest of the economy. Just taking into account the demographic shift in Europe, healthcare costs are projected to rise by between 1 and 2% by 2050.
- Recent economic uncertainty has put further pressure on the **sustainability of the health systems**
- Serious shortage of skilled healthcare professionals in Europe.

How to respond to health systems challenges?

- New more efficient models for healthcare delivery through innovation,
- Greater focus on health promotion and diseases prevention
- Finding new ways to use health resources more effectively
- Healthcare needs to become more personalised, adapted to the unique needs of each patient and offering them new opportunities to become involved in their own health.

Innovation in health

- “Citizens and patients centric ”
- Innovation in support of people’s health and wellness / prevention , diagnostic and treatment/
- Innovation in support of integrated care systems, focusing on the needs of the elderly population
- Innovation in support of the global market of innovative products and services in healthy, active and independent living

Innovation in Health

- “Responsible innovation”- available and affordable for everyone
- Public money must be spent wisely for the benefit of patients, the public purse, service providers and innovators.
 - Is a health technology effective in improving health?
 - For whom does it work?
 - What costs are entailed?
 - How well does it work compared to alternative technologies?
- Long term and sustainable mechanism for cooperation in Health Technology Assessment at EU level

How to foster innovation in health on a broader scale?

- A number of initiative, projects, joint actions are being implemented
- Innovation projects exists in health
- But Working in partnership is crucial
- Need to coordinate and bring together all the existing tools and initiatives at EU, MS and regional level for uptake of innovation for health



Post 2013 Cohesion policy and Health

- Cohesion policy 2014 /2020 will support MS and regions efforts for achieving EU 2020 objectives
- Objectives for Health in the post 2013 Cohesion policy
 - Support investment in health as an investment in human capital
 - Support health innovation
 - Tackle health inequalities

Approach to health in 2014-2020

Programming period

- Improve health: increase HLY
- Promote healthy, active and independent living
- Reduce of health inequalities (health status and access to quality healthcare, health systems performance!)
- Foster structural change in health systems through innovation!
- Increase the quality of public expenditure!
- Integrated cross-sectoral policy approaches to maximise health gains
- Cross-border and transnational cooperation

THANK YOU



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