



Final Conference in the EU Public Health Project “Healthy Regions; When Well-being Creates Economic Growth”

Venue: Committee of Regions
Rue Belliard 99 – 101, 1040 Brussels
23rd of September 2010

The Healthy Regions project has been running for three years and has had as overall objective to develop a toolbox with methods, tools, guidelines and recommendations that regional and local authorities can use to bring health and health promotion on the political agenda.

The Healthy Regions project included a trial out period, where the participating regions have tried out the toolbox. During this final conference each of them will show how they used the tools, what they got out of it and how the Healthy Regions project made a difference on a political and / or practical level.

The objective of the conference is to inspire other regions around Europe on how to bring health and health promotion on the political agenda through practical examples and discussion.

09H00 – 09H30	Registration and coffee
09H30 – 10H00	Welcome and presentation of website and toolbox, by Henriette Hansen, South Denmark European Office
10H00 – 10H30	Showcase from Veneto Region in Italy and Q & A , by Lorenzo Gios & Sara Carbone, Regional Centre for Health Promotion, Veneto Region <i>The partners from the Region of Veneto have used the Healthy Regions project to raise awareness of the importance of a closer dialogue between policy areas and the development of a common strategy.</i>
10H30 – 11H30	Coffee break and poster session
11H30 – 12H00	Showcase from Schleswig Holstein in Germany and Q & A , by Birgitt Uhlen-Blucha, Heinrich Böll Stiftung & Sabine Hoffmann-Steuernagel, Landesvereinigung für Gesundheitsförderung <i>In Schleswig Holstein the partners have managed to use the Healthy Regions project to bring health on the political agenda and health has become an important part of the new overall strategy for the « Active Region Mittelholstein»</i>
12H00 – 12H30	Showcase from South West UK and Q & A , by Katie Kelsey, NIACE & Emily Gallannaugh, South West Strategic Authority <i>Within the South West UK the Healthy Regions project has been used to kick-start a broad regional dialogue about linking health and wellbeing issues with sustainable</i>





regional development. The partners have developed focus on health and community based learning and new regional initiatives have been created.

12H30 – 13H00

Showcase from Öster Gotland and Örebro in Sweden and Q & A, by Britt-Louise Nilsson, Östsam Regional Development Council, Birgitta Larsson, Östergötland County Council & Eva Bellsund, Örebro County Council

The Swedish partners have used the Healthy Regions project to focus on health, culture and nature as an economic growth factor. A political process has also been started to create a public health policy, including all public organizations and all municipalities.

13H00 – 14H00

Buffet lunch and poster session

14H00 – 14H30

Showcase from Brussels and Hainaut in Belgium and Q & A, by Marianne De Troyer, ULB & Ingrid Vanhaevre, CRIOC.

In Belgium, the Healthy Regions project has been used to create an overview of relevant health actors in the Brussels Region, and has proved the importance of synergies and dialogue.

14H30 – 15H00

Showcase from South Denmark and Q & A, by Ingvild Gundersen, Region of Southern Denmark & Anette Nielsen, University College South Denmark

Within the region of South Denmark, the partners have used the Healthy Regions project to focus on improving the co-operation between the region and the municipalities and promoting health and health promotion as an important part of the political agenda.

15H00 – 15H30

Coffee break and snacks from participating regions and poster session

15H30 – 16H00

Views from other regions – How can the results from the Healthy Regions Project be used in other regions, by Solvejg Wallyn, The Region of Flanders and Co-ordinator of the EUREGHA network.

16H00 – 16H30

European dimension and transfer into policies, Rostislava Dimitrova, European Commission, DG Sanco

16H30 – 17H30

Press meeting

During the breaks, snacks and drinks from the participating regions will be served. Among other things we propose Sbrisolona (Cake), parmesan cheese and olive oil from Verona, smoked fish & sausages from Sleswig Holstein, pies & apples from South West UK, Gingerbread & cheese from Östergötland and Örebro, chocolate, biscuits and beer from Brussels and Danish butter cookies, cheese & ecological ginger ale from South Denmark.

Please register before the 10th of September 2010 on stagiaire@southdenmark.be

